

## Veterans of Foreign Wars Auxiliary Department of Maryland MEMBERSHIP October 2024



Greetings Auxiliary Brothers and Sisters,

As we embark on another month... We Set Sail to increase our membership. As of September 22<sup>nd,</sup> we are at 80.90%... For that, I say Thank You!

MEMBERSHIP TEAM NAME... You have until September 30<sup>th</sup> to submit your Membership Team entry. At that time there will be one Auxiliary winner to receive \$100 for the most Unique and Fun Membership Team Name. Once you are notified as the winner, I'm asking you to submit your Team photo so we can feature you in a future shoutout! (if there is a tie in any of these categories there will be a drawing).

We have so much to give away this year, but we need your HELP... Let me tell you how you and your auxiliary can win some cash... It's really simple!

Rejoin/Reinstated Members – The auxiliary member that recruits the most rejoin/reinstated member by November 1st will receive \$100.00.

New Members – The Auxiliary member who recruits the most NEW members over five (5) by December 1<sup>st</sup> will receive \$100.00 at the Christmas Conference.

National Membership Achievement Award – The first VFW/Auxiliary member who recruits 20 new and/or rejoin members by December 1<sup>st</sup> will receive \$100.00. Announcement will be at the Christmas Conference.

Adopt A Member – The Top Three (3) members that adopt fellow members and pay their dues by November 1<sup>st</sup> will receive \$100.00 at the Christmas Conference. The Adopt A Member form MUST be completed and submitted to the Membership Chairman by November 15<sup>th</sup>.

If that 's not enough, our **Eastern Conference Membership Coach Libby DallaTezza** has also sweetened the pot on **New Members**. Any member that recruits a **New Lifetime member by May 10**<sup>th</sup> will earn a chance to be entered into a drawing for an additional \$50.00.

The more members you recruit, the more chances to have to win.

Membership Group- There will be a \$200.00 drawing for one Auxiliary in each membership group that reaches 95% plus by November 1<sup>st</sup>. Maryland my Maryland we are giving away money, YOU COULD BE NEXT!

As we know the QR Code is the fastest way of communicating with the tech-savvy. Wear it on your shirt or carry it on your keychain. Our Department President Debbie Sturgis got a kick out of it. Let's have fun!!!



## **Sharing of Ideas**

- ✓ Use the QR Code, and put it out everywhere. Make it available at all times and in all situations
- ✓ When sending out your dues reminders, suggest that this is the perfect time to convert to Life Membership.
- ✓ Arrange for members to pay for their Life Membership in installments.
- ✓ Ask auxiliaries to convert their longest-standing annual member to lifetime. Encourage auxiliaries to put this in their standing rules.
- ✓ Offer an early-bird discount on membership.

Please share these ideas with your Auxiliaries.

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